

**TE HURI MŌHIOTANGA HEI UARA –
NGĀ TOHUTOHU RAUTAKI KI 2030**
TURNING KNOWLEDGE INTO VALUE –
STRATEGIC DIRECTIONS TO 2030

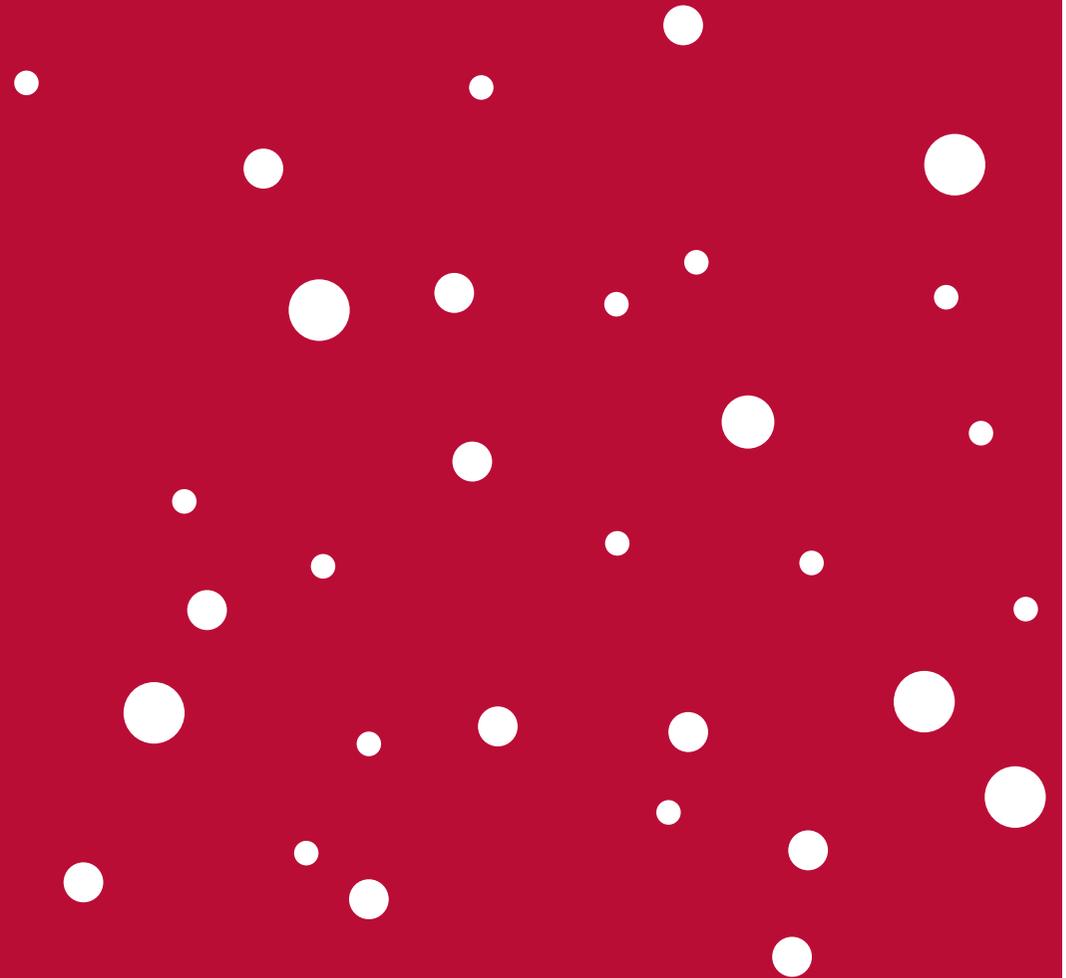


KOROMAKINGA KI 2030

Ka waihanga Te Puna Mātauranga o Aotearoa i te uara ahurea, ōhanga hoki mō ngā tāngata katoa o Aotearoa mā ōna pūmanawa ārahi me te mahi tahi. Ka turakina ngā tauārai ki ngā mōhiotanga, he whakaū kei te whiwahi ngā tāngata o Aotearoa i ngā pūkenga waihanga mōhiotanga me te rokiroki mōhiotanga mō ngā reanga o muri mai.

MISSION TO 2030

The National Library will create cultural and economic value for New Zealanders through leadership and collaboration. We will remove barriers to knowledge, ensure New Zealanders have the skills to create knowledge and preserve knowledge for future generations.



HE WHAKAPUAKITANGA NĀ TE KAITIAKI PUKAPUKA Ā-MOTU FOREWORD FROM THE NATIONAL LIBRARIAN

Tēnā koutou katoa

This document sets out the strategic directions to 2030 for the National Library of New Zealand Te Puna Mātauranga o Aotearoa, the wellspring of knowledge. Our approach is to keep outcomes for New Zealand at the forefront as we describe the role of the National Library for the future.

Many initiatives that we want to develop require a commitment to collaborate and partner with others in order to achieve change for New Zealand. For that reason we will embed formal and informal partnership as a new way of working with our stakeholders, here in New Zealand and overseas. Our partners will be libraries, central government, local government, schools, tertiary sector, iwi Māori, the private sector, content creators, peak bodies and other cultural institutions. We invite our stakeholders to work closely with us to decide how to achieve the outcomes we have outlined under our themes of **Taonga**, **Knowledge**, and **Reading**.

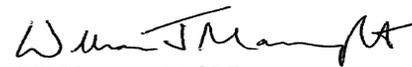
Libraries continue to be an important part of New Zealand communities. Working in an unpredictable environment combined with changing expectations of service is

a reality facing the library sector across the globe. The rapid pace of technological development means the National Library needs to be more agile to support New Zealand libraries, to continue to innovate and to be a centre of excellence in our field.

We are developing a work programme that will provide more detail about how we will achieve the outcomes under each strategic theme. I am committed to these strategic directions and I am committed to creating the right environment in which to carry them out. Whatever the future holds, the National Library will aspire to achieve its ambitions for New Zealand by turning knowledge into value.

Waiho i te toipoto, kaua i te toiroa
Let us keep close together, not far apart

Nāku noa, nā



Bill Macnaught CBE

National Librarian
December 2016

TE WHAKATAKOTO I TE TĀHUHU

SETTING THE SCENE

During 2015 and 2016, we asked our stakeholders about several challenges facing the library sector and New Zealand. The questions focused on how to enable New Zealanders to access knowledge and share it more easily; how to ensure that New Zealanders have the right skills and literacies to succeed; and how to ensure that we preserve the knowledge created for the future. Our stakeholders supported a strategic focus on these three areas along with many of the ideas we presented as solutions to these issues. Feedback also reinforced the need to work in partnership to achieve change for New Zealand.

We will foster a culture of research, innovation and professional development within and outside of the National Library to meet these challenges. Our staff will be equipped with the skills required for the National Library of New Zealand to be world leading. Our strategic directions will support the National Library's aims for New Zealanders and also connect with wider outcomes such as strengthening our communities, ensuring people trust information and being fit-for-purpose in a digital age.

The National Library of New Zealand (Te Puna Mātauranga o Aotearoa) Act 2003 sets out the purpose and function of the National Library (incorporating the Alexander Turnbull Library).

Te mahi me te wāhanga o Te Puna Mātauranga

• He ārahi me te mahi tahi

He ārahi i te rāngai me te mahi tahi me ngā hoa pātui ki te tūhono i ngā whatunga mōhiotanga me ngā pūnaha kōrero

• He pūkenga pono mātau

Hei whakaū ka kohia, ka tiakina, ka taea hoki ngā mōhiotanga o Aotearoa, tae atu ki ngā rokirokinga ahurea tuhituhi me ngā taonga

• He whakawhanake iwi mātau ki te kōrero pukapuka

He whakarato rauemi e mau ai i ngā tāngata o Aotearoa ngā pūkenga kōrero pukapuka e hiahiatia ana hei waihanga i tētahi iwi pakari, whaihua hoki

• He whakahihiri i te waihanga mōhiotanga

E tautoko ana mātau i te auahatanga kia pakari ake ai a Aotearoa i roto i te ōhanga o te ao mā te whakarite ka wātea ngā kohinga

• He taunaki i te urunga mā te katoa

Ka mahi tahi me ngā hapori ki te āwhina i ngā tāngata kia tino whai wāhi ki te ao ahurea, ōhanga hoki o Aotearoa

National Library's role and contribution

• We lead and collaborate

We provide sector leadership and work with partners to connect knowledge networks and information systems

• We are trusted experts

We ensure New Zealand's knowledge, including our documentary cultural record and taonga are collected, protected and accessible

• We develop literate citizens

We provide resources to equip New Zealanders with the literacy skills needed to build a strong and prosperous nation

• We inspire knowledge creation

We support innovation to make New Zealand more competitive in the global economy by making our collections available for use

• We champion equity of access

We work with communities to help people to fully participate in the cultural and economic life of New Zealand

TAONGA

Putanga:

Ka pono ngā tāngata o Aotearoa ka kōhi, ka tiakina, ka taea hoki ngā tuhinga tuku iho e taea ai te waihanga mōhiotanga hou.

Outcome:

New Zealanders will trust that their documentary heritage and taonga are collected, preserved and accessible, enabling the creation of new knowledge.

Context

There are fragmented approaches to preserving and accessing heritage collections across New Zealand. The collections of the Alexander Turnbull Library must be held in perpetuity. The pressure on storage and curation of New Zealand's physical documentary heritage is likely to increase over the coming years.

New Zealand has a diverse population with over 200 ethnicities represented. This diversity is reflected in the physical and digital content being produced every day. Continually evolving methods and systems are needed to ensure digital material is available to be accessed in the future.

The National Library will work with iwi Māori and other partners and stakeholders so that by 2030:

- **New Zealand's collections of documentary heritage and taonga will be well-managed and consistently cared for.** Physical collections will be appropriately stored, protected and described to ensure their continued accessibility. Born-digital content reflecting contemporary New Zealand life and knowledge will be readily available for access and research.
- **New Zealand's collecting institutions will have access to expertise to use new technologies and tools that preserve digital heritage.** Organisations will integrate digital preservation into their collecting policies and professional capabilities to maintain access to collections in the future.
- **New Zealanders will be inspired by the collections of cultural and heritage institutions to create new knowledge and understanding.** Programmes will engage people across the country in the work of cultural and heritage institutions. The work of creators and researchers will encourage learning, discussion and debate.
- **Collections in New Zealand's cultural and heritage institutions will reflect the diversity of people in New Zealand and the Pacific, and the importance of Māori as tangata whenua.** New Zealand's cultural institutions will be able to employ people with diverse cultural, language and knowledge expertise.

MŌHIOTANGA KNOWLEDGE

Putanga:

Ka taea māmātia me te tuari, whakamahi hoki e ngā tāngata o Aotearoa ngā rauemi mōhiotanga hei kōkiri me te waihanga i ngā mōhiotanga hou.

Outcome:

New Zealanders will easily access, share and use New Zealand's knowledge resources to innovate and create new knowledge.

Context

Sharing knowledge can spark the creation of new knowledge and ideas, potentially leading to innovation and economic growth. New Zealand's small population and remote location make it a necessity to collaborate and be agile. New Zealanders

are rapidly adopting online channels to consume content, but barriers still exist to accessing some knowledge. New Zealanders expect that content will be available anytime, anywhere.

The National Library will work with iwi Māori and other partners and stakeholders so that by 2030:

- **New Zealand knowledge resources available from libraries, educational, cultural and research institutions will be digitally accessible to all New Zealanders.** All physical knowledge resources important to New Zealanders will be digitised. Nationwide licensing agreements will be in place to provide more digital content.
- **New Zealand libraries, educational, cultural and research institutions will act as one knowledge network, to facilitate New Zealanders sharing knowledge.** Well-designed, seamless points of access to knowledge will be provided through investment in innovative systems.
- **New Zealanders will be inspired to use knowledge to create new knowledge and solve difficult problems.** Creation and use of knowledge resources in te reo Māori will increase. Creators, providers and users of knowledge resources will be supported by fit-for-purpose services, policies and legislation.

PĀNUI READING

Putanga:

Ka whiwhi ngā tāngata o Aotearoa i ngā pūkenga kōrero pukapuka e eke ai rātau ā-pāpori, mātauranga, whai mahi hoki, ā, kia hihiri hoki ki te waihanga mōhiotanga hou.

Outcome:

New Zealanders will have the literacy skills to achieve social, educational and employment success and be inspired to create new knowledge.

Context

Reading is a foundation for all literacies including digital literacy. Reading for pleasure, particularly for children, provides benefits such as literacy development, improved wellbeing and educational and employment success. Approximately 40 per cent of adult New Zealanders

lack the functional literacy skills (everyday reading, writing and numeracy) that enable them to fully participate in a high-productivity economy. Increases in literacy levels will improve creativity leading to new knowledge and potential innovation.

The National Library will work with iwi Māori and other partners and stakeholders so that by 2030:

- **Reading for pleasure will be part of a national campaign that targets New Zealand's functional literacy levels.** New Zealanders will use the reading resources available through libraries to build their level of literacy and improve wellbeing.
- **Te reo Māori will be revitalised and used throughout New Zealand.** Te reo speakers and learners will engage with Māori language reading and learning resources wherever they are. New Zealanders will recognise the importance of the language and understand basic te reo Māori words.
- **New Zealanders will have the digital literacy skills to access and use knowledge.** Digital literacies, supported by other literacies such as reading, writing and speaking, will enable learners to create new knowledge and attain educational success.

Kōkiri, kōkiri, kōkiri!
Whakarongo ake au ki ngā reo o te motu
E karanga mai ana
Huakina mai ngā tatau o tō whare
Kia mahi tahi tātou, kia inu ai mātou
I Te Puna Mātauranga o Aotearoa

The message from the people
Clearly asks us
To open our doors
So that we may work together and share the information
Held in the National Library of New Zealand

Credit: Bella Tarawhiti

National Library of New Zealand

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